

Curriculum Intent: GCSE Business

Half-term (or specific weeks)	Programme of Learning Title	Catch Up Elements	Assessments	Remote Contingency
Autumn 1	<p>PAPER 1 – INVESTIGATING SMALL BUSINESS</p> <p><i>Unit 1.1 – Enterprise and Entrepreneurship</i> 1.1.1 – The Dynamic Nature of Business 1.1.2 – Risk and Reward 1.1.3 – The role of business enterprise Assessment 1 Respond to Assessment</p> <p><i>Unit 1.2 – Spotting a business opportunity</i> 1.2.1 - Customer needs 1.2.2 – Market research 1.2.3 – Market segmentation 1.2.4 – The Competitive Environment Assessment 2 Respond to Assessment</p> <p><i>Unit 1.3 – Putting a business idea in to practice</i> 1.3.1 – Business aims and objectives 1.3.2 – Business revenues, costs and profits 1.3.3 – Cash and cash flow 1.3.4. – Sources of business finance Assessment 3 Respond to Assessment</p>	-	<p>Assessment 1</p> <p>Assessment 2</p> <p>Assessment 3</p>	<p>All units will be delivered in order via Microsoft Teams/Streams lessons</p> <p>BBC Bitesize also produces an excellent resource to support this course. Just follow the route – KS4 - GCSE – Business – Edexcel and each unit outlined on the left is covered with helpful tips and video clips. Short revision tests are also included.</p> <p>Revision guides are available with the recommended one being: Collins Edexcel GCSE Business 9-1 – All-in-one revision and practice ISBN 978-0-00-822739-5</p>
Autumn 2	<p><i>Unit 1.4 – Making the business effective</i> 1.4.1 - The Options for Startups and small businesses 1.4.2 – Business location 1.4.3 – The Marketing Mix 1.4.4 – Business plans Assessment 4</p>		Assessment 4	

	<p>Respond to Assessment</p> <p>Unit 1.5 – Understanding External Influences on business</p> <p>1.5.1 – Business stakeholders</p> <p>1.5.2 – Technology and Business</p> <p>1.5.3 - Legislation and Business</p> <p>1.5.4 – The Economy and Business</p> <p>1.5.5 – External Influences</p> <p>Assessment 5</p> <p>Respond to Assessment</p>		Assessment 5	
Spring 1	<p>PAPER 2 BUILDING A BUSINESS</p> <p>Unit 2.1 – Growing a business</p> <p>2.1.1 – Business growth</p> <p>2.1.2 – Changes in Business aims and objectives</p> <p>2.1.3 – Business and globalisation</p> <p>2.1.4 – Ethics, the environment and business</p> <p>Assessment 6</p> <p>Respond to Assessment</p> <p>Unit 2.2 – Making marketing decisions</p> <p>2.2.1 – Product</p> <p>2.2.2 – Price</p> <p>2.2.3 – Promotion</p> <p>2.2.4 – Place</p> <p>2.2.5 – Using the Marketing to make business decisions</p> <p>Assessment 7</p> <p>Respond to Assessment</p>		Assessment 6	
Spring 2	<p>Unit 2.3 – Making operational decisions</p> <p>2.3.1 - Business operations</p> <p>2.3.2 – Working with suppliers</p> <p>2.3.3 – Managing quality</p> <p>2.3.4 – The Sales Process</p> <p>Assessment 8</p> <p>Respond to Assessment</p>		Assessment 8	

	<p>Unit 2.4 – Making Financial decisions 2.4.1. – Business calculations 2.4.2 – Understanding business performance Assessment 9 Respond to Assessment</p>		Assessment 9	
Summer 1	<p>Exam preparation and techniques YEAR 10 EXAMS Unit 2.5 – Making Human resource decisions 2.5.1 – Organisational structures</p>		Year 10 exams	
Summer 2	<p>2.5.2 – Effective Recruitment 2.5.3 – Effective Training and development 2.5.4 – Motivation Assessment 10 Respond to Assessment Revision exercises</p>		Assessment 10	

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Autumn 2	<p><i>Unit 1.4 – Making the business effective</i> 1.4.1 - The Options for Startups and small businesses 1.4.2 – Business location 1.4.3 – The Marketing Mix 1.4.4 – Business plans Assessment 4</p>		Assessment 4	

	<p>Respond to Assessment Preparation for mock exams</p> <p>MOCK EXAMS</p> <p><i>Unit 1.5 – Understanding External Influences on business</i></p> <p>1.5.1 – Business stakeholders 1.5.2 – Technology and Business 1.5.3 - Legislation and Business 1.5.4 – The Economy and Business 1.5.5 – External Influences</p> <p>Assessment 5 Respond to Assessment</p>		<p>Assessment 5</p>	
<p>Spring 1</p>	<p>PAPER 2 BUILDING A BUSINESS</p> <p><i>Unit 2.1 – Growing a business</i></p> <p>2.1.1 – Business growth 2.1.2 – Changes in Business aims and objectives 2.1.3 – Business and globalisation 2.1.4 – Ethics, the environment and business</p> <p>Assessment 6 Respond to Assessment</p> <p><i>Unit 2.2 – Making marketing decisions</i></p> <p>2.2.1 – Product 2.2.2 – Price 2.2.3 – Promotion 2.2.4 – Place 2.2.5 – Using the Marketing to make business decisions</p> <p>Assessment 7 Respond to Assessment</p> <p><i>Unit 2.3 – Making operational decisions</i></p> <p>2.3.1 - Business operations 2.3.2 – Working with suppliers 2.3.3 – Managing quality 2.3.4 – The Sales Process</p> <p>Assessment 8 Respond to Assessment</p>		<p>Assessment 6</p> <p>Assessment 7</p> <p>Assessment 8</p>	

Spring 2	<p>SECOND MOCK EXAMS</p> <p>Unit 2.4 – Making Financial decisions</p> <p>2.4.1. – Business calculations</p> <p>2.4.2 – Understanding business performance</p> <p>Assessment 9</p> <p>Response to Assessment</p> <p>Unit 2.5 – Making Human resource decisions</p> <p>2.5.1 – Organisational structures</p> <p>2.5.2 – Effective Recruitment</p> <p>2.5.3 – Effective Training and development</p> <p>2.5.4 – Motivation</p> <p>Assessment 10</p> <p>Response to Assessment</p> <p>Revision exercises</p>		<p>Assessment 9</p> <p>Assessment 10</p>	
Summer 1	Exam practice and preparation			
Summer 2	n/a			